



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

Results as of: 12/31/2018

GMT: HOWARD HUDSON

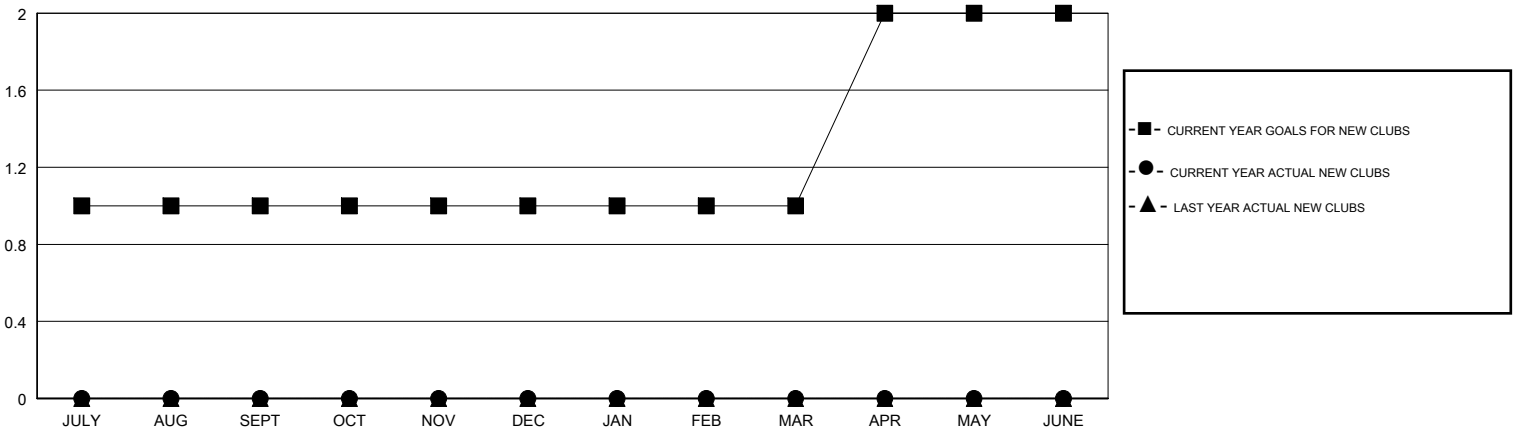
LOCATION CALIFORNIA

GMT CA

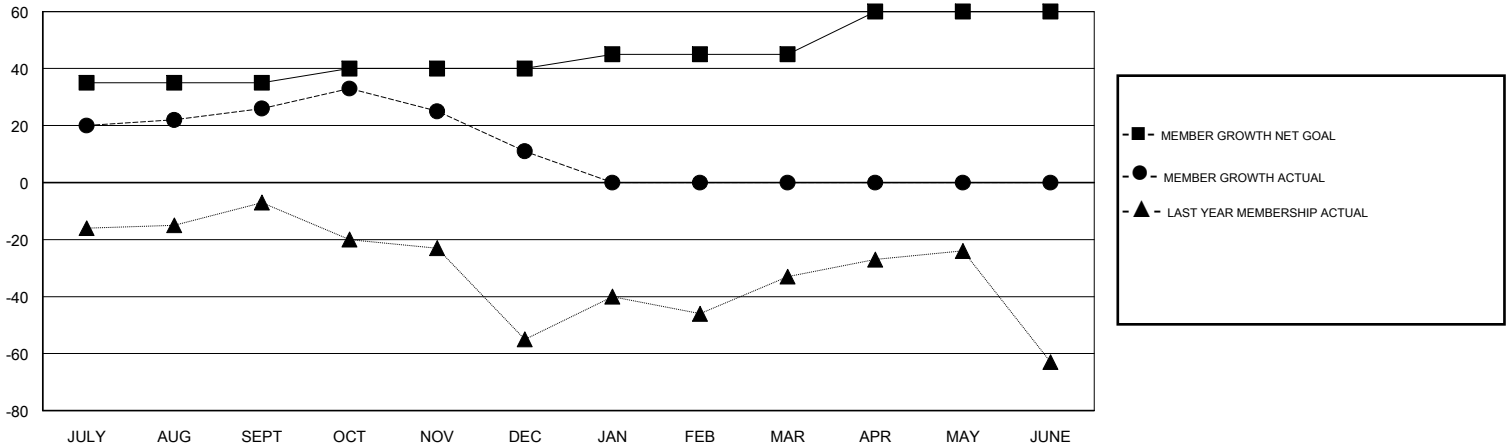
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 35 | 91 | 50 |
| OCT/NOV/DEC | 5 | 51 | 65 |
| JAN/FEB/MAR | 5 | 0 | 0 |
| APR/MAY/JUNE | 15 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 0 | 29 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 725 (57.27%) FEMALE 541 (42.73%) Women Percentage Fiscal Year Goal: 40% |
| <u>DROPPED MEMBERS</u> DECEASED 14 CLUB CANCELLED 0 OTHER 101 TOTAL 115 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 120 FAMILY MEMBERS PAYING HALF DUES 61 |